

# Innovative Valuation Summit 2023 Korea<sup>1st</sup>

## Valuation of new assets, what's the future ?

### BigData, CryptoCurrency, NFT, MetaVerse, Start-Up, IP, AI, ESG

- Global Valuation Standard, Trends & Future
- Valuation Model for New Assets and Various Industries
- Sharing for Valuation Case Studies & Best Practices
- Build a Global Networks & Competence of Valuers

- **Date** : Tue ~ Wed. March 21 ~ 22. 2023
- **Venue** : UST Auditorium, Daejeon, Korea
- **Live Streaming** : Zoom
- **Language** : Korean, English Simultaneous interpretation
- **Registration** : KVA Homepage ([www.valuation.or.kr](http://www.valuation.or.kr))

Item	Early Registration (Until Feb. 28)	Late Registration (Until Mar. 17)
In Person Participation (Accommodation excluded)	150 USD for 2 days	200 USD for 2 days
Online Participation	100 USD for 2 days	120 USD for 2 days

\* Additional Program (Tour for R&D Complex & CheongNamDae) : 50 USD (23rd, March)  
\* Attendees Benefit for International Professional Valuers : CPE/CPD 16 Credits

# Program Outline



## Valuation of new assets, what's the future ?

\* The program below is subject to change.

Tuesday, 21st March, 2023, 10:00-19:00 KST(GMT+9), Daejeon Korea

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10:00 - 10:30	Opening
10:30 - 12:00	Keynote Speeches. BigData, Collaboration System and the Future
12:00 - 13:30	Lunch Break
13:30 - 15:00	Session 1. Valuation Key Issues & Ecosystem
15:00 - 15:30	Break
15:30 - 17:00	Session 2. Valuation Model Study
17:00 - 19:00	Networking Party for all attendees

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Wednesday, 22nd March, 2023, 10:30-19:00 KST(GMT+9), Daejeon Korea

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10:30 - 12:00	Session 3. Credit Rating, Standard & ESG
12:00 - 13:30	Lunch Break
13:30 - 15:00	Session 4. R&D Innovation, AI Application
15:00 - 15:30	Break
15:30 - 17:30	Special Forum & Discussion Leadership & Next Challenge
17:30 - 17:40	Closing
17:40 - 19:00	VIP Networking

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Thursday, 23rd March, 2023, 9:30-17:00 KST(GMT+9), Daejeon Korea

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09:30 - 12:00	R&D Complex tour
12:00 - 13:30	Lunch Break
13:30 - 17:00	CheongNamDae tour

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## What about IVS?

The valuation market is growing rapidly, and due to technology convergence, the emergence of new business models, and the growth of the virtual asset market, new valuation models are being developed and utilized in the market beyond traditional valuation methods. Through various valuation methods and cases, knowledge are acquired, and experts such as technology valuation experts, R&D developers, investors, founders, planners, technology transfer experts, and consultants gather together to provide an opportunity for cooperation and development.

## Objectives

- Understanding the latest global trends in valuation
- Valuation methodologies in various industries
- Measures to use the evaluation model by industry and share the results
- Recent changes in global valuation standards
- Domestic and foreign valuation case studies
- Blockchain, Cryptocurrency, NFT valuation model
- Networking and information sharing with domestic and foreign professional organizations and experts



# Detailed program

Tuesday, 21st March, 2023, 10:00-17:00 KST(GMT+9), Daejeon Korea

Opening 10:00 - 10:30



Opening Speech  
**Jaesoo Kim**  
President of KISTI



Welcome Speech  
**HoonSik Kim**  
Chairman of KVA

Congratulatory Address  
& Guest Introduction

Keynote Speeches : BigData, Collaboration System and the Future 10:30 - 12:00

10:30 - 11:00  
(30')



Important and Use of Data  
**Jaesoo Kim** President of KISTI

11:00 - 11:30  
(30')



Technology Valuation in Research to Business(R2B)  
**Bongsoo Kim** President of COMPA

11:30 - 12:00  
(30')



Global Valuation Trend & Future  
**William A. Hanlin, Jr.** President & CEO of IACVS

Tuesday, 21st March, 2023, 10:00-17:00 KST(GMT+9), Daejeon Korea

Session 1. Valuation Key Issues & Ecosystem

13:30 - 13:50  
(20')



Technology Valuation Trends and Key Issues in Korea Industry

**Jaepil Lee** Director General of Central Technology Appraisal Institute, KIBO

13:50 - 14:10  
(20')



Ecosystem of Technology Valuation in China

**Jun Zhu** ICVS of IACVS China

14:10 - 14:30  
(20')



The Framework for Valuation in ASEAN

**Elvin Fernandez** Managing Director of Khong & Jaafar Group

14:30 - 14:50  
(20')



IP Valuation in Traditional Practices & Legal Environment

**Praveen Subramanya** ICVS of IACVS India

Session 2. Valuation Model Study

15:30 - 17:00

15:30 - 15:50  
(20')



Valuation Model Study for Healthcare

**Hyunjung Oh** Principal Researcher of KHIDI

15:50 - 16:10  
(20')



Transfer Pricing Valuation vs. Valuation for Other Purposes

**Jerry Lin** President of AAACVS

16:10 - 16:30  
(20')



Valuation Model Study for Bigdata

**Jongtaik Lee** Principal Researcher of KISTI

16:30 - 16:50  
(20')



New Asset Valuation for Cryptocurrency

**Seongkwang Baek** CEO of Blockweissratings

Wednesday, 22nd March, 2023, 10:30-17:30 KST(GMT+9), Daejeon Korea

Session 3. Credit Rating, Standard & ESG

10:30 - 12:00

10:30 - 10:50  
(20')



China's Asset Appraisal Industry in 2022

**Ariana Chen** Partner of Beijing North Asia Assessment Firm

10:50 - 11:10  
(20')



Technology Evaluation Methodology for IPO of Tech-Based Company

**Donghyeon Jin** Director of NICE Information Service Co., Ltd.

11:10 - 11:30  
(20')



International Valuation Standard Update 2022

**Nicholas Talbot** CEO of IVSC

11:30 - 11:50  
(20')



A Case Study of Technology Value Assessment

**Jungeun Song** Department Head of Value Assessment Center, Wips

Session 4. R&D Innovation, AI Application

13:30 - 15:00

13:30 - 13:50  
(20')



Application of AI Technology in BV

**Zhengyu Su** CGO of Xinliu Group

13:50 - 14:10  
(20')



Performance for R&D Based Firm Valuation

**Sungil Kang** Leader of Technology Valuation Team, INNOPOLIS

14:10 - 14:30  
(20')



Legal Perspectives of IP Valuation

**Huang Chih Sung** Professor of Chengchi University

14:30 - 14:50  
(20')



AI based Technology Rating Model for innovative SMEs

**Heechang Park** Director of Technology Appraisal Department, KIBO



Session Chair



**Sungsoo Seol** CEO of Seol & Values



**William A. Hanlin, Jr.** President & CEO of IACVS



**Jerry Lin** President of AAACVS

Major Panel



**HoonSik Kim** Chairman of KVA

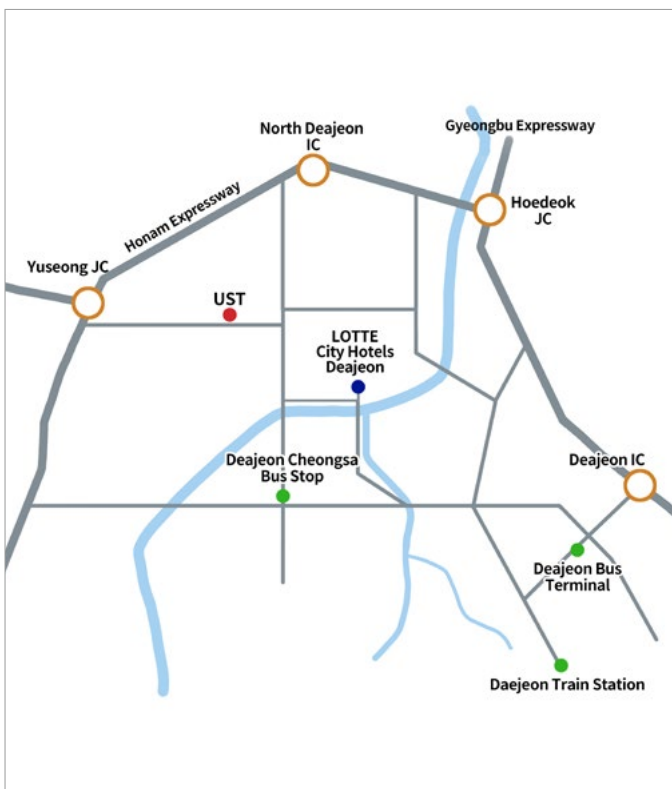


**Bongsoo Kim** President of COMPA



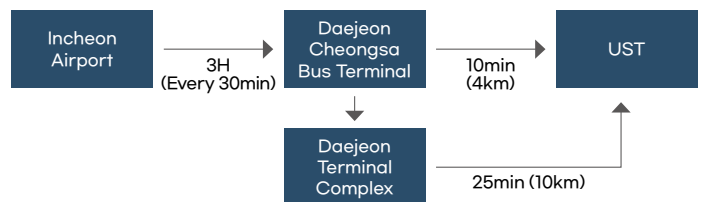
**Byeongsoo Park** Vice President of NICE Investors Serviv, NICE Group

## Rough map



## Way to come

### BUS(Airport Limousine)



### Train(A'REX - KTX)



## UST Information

### University of Science and Technology

(34113) 217, Gajeong-ro, Yuseong-gu, Daejeon, Korea  
TEL.+82-42-864-5551 FAX. +82-42-864-5554

## Hotel Information

### Lotte City Hotel Daejeon

Lotte City Hotel Daejeon, 33, Expo-ro 123beon-gil, Yuseong-gu, Daejeon.  
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# Innovative Valuation Summit 2023 Korea<sup>1st</sup>

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